



# Congressional Award Foundation

## Initiative \* Service \* Achievement

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The Congressional Award  
379 Ford House Office Building  
Washington, D.C. 20515  
(202) 226-0130  
congressionalaward.org

Dear Colleague:

For over thirty-five years, The Congressional Award Foundation has been inspiring young people across the country to reach beyond their own comfort zone and challenge themselves in four areas – Voluntary Public Service, Personal Development, Physical Fitness, and Expedition/Exploration. Those that participate in this life-changing program become our next generation of leaders.

We are writing today to ask you to invest in these young people. By donating to the Award you will be helping young adults learn practical and social skills valuable to their personal and professional development. Partnerships are available at levels including \$50,000, \$25,000, \$15,000, \$10,000, and \$5,000.

Currently, there are over 40,000 youth working to earn The Congressional Award from all 50 states and five territories. The Award engages the support of 535 congressional offices, as well as schools, youth organizations, sports leagues, local businesses, civic leaders, and military mentors.

“The Congressional Award motivates you to go all out, stretch beyond what you think you can do and accomplish things you didn't know you could do.”  
-Silver Medalist from Virginia

Since the Award was founded in 1979, participants have logged:

- **over seven million hours of community service**
- **nearly five million hours of personal development**
- **over three million hours of physical fitness**



The primary objective of The Congressional Award is to encourage young people to set ambitious goals that will help them to become productive, caring, and responsible citizens. The criteria to qualify for a Congressional Award are well documented and quite rigorous. The program teaches time management, self-confidence, benchmarking, and goal setting. Participants set and achieve personal goals in activities they choose, making the journey of each awardee a unique and personal experience.

Participants work with adults in their community who help them to set measurable and attainable goals. These advisors also assist in the planning, execution, and documentation.

There are six progressive levels of achievement ranging from the Bronze Certificate to the Gold Medal with a minimum twenty-four month commitment.

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AUL



The Congressional Award is about challenge. It's about discovering the amazing life lessons that can occur outside the formal classroom. The process young adults go through empowers them to take chances, make a difference in their own communities, and engage their own sense of social responsibility.

Although created by Congress, The Congressional Award receives its funding from generous Americans who truly understand service and leadership.

With the incredible support from Capitol Hill and our corporate partners, we are able to offer a diverse range of opportunities to invest in The Congressional Award. The four anchor events held every year include the Golf Classic, Health & Wellness Reception, Chiefs of Staff Poker Tournament, and STEM Stars Reception. In 2017, state-specific ceremonies will be held to celebrate the awardees in that state.

“You took the initiative, you served others, and you achieved results. That's a winning formula for life.”  
-Rep. Jeff Fortenberry

By donating to the Award you will be helping youth flourish in their communities. We are also able to customize a partnership that best fits the needs of your organization. Additional details are enclosed.

We would like to talk with you personally about The Congressional Award and will follow up with your office in the coming weeks. If you have any questions in the meantime, please contact National Director Erica Heyse at (202) 226-0130 or [heyse@congressionalaward.org](mailto:heyse@congressionalaward.org).

Sincerely,

Paxton Baker  
*Chairman*

Kathy Didawick  
*Development Chair*

Erica Wheelan Heyse  
*National Director*

*The Congressional Award Foundation is a public-private partnership created by Congress in 1979 to promote and recognize initiative, service and achievement in America's youth. The Foundation is a non-profit 501(c)(3) organization.*



# Congressional Award Foundation

## 2017/2018 Partnership Opportunities

### **Chiefs of Staff Charity Poker Tournament**

**May 22, 2017**

The tournament brings together poker enthusiasts across the spectrum including Members of Congress, Chiefs of Staff, poker pros, and friends of the Award for an evening of bluffs and blinds, all in the name of charity.

### **Gold Medal Ceremony**

**June 21, 2017**

The Congressional Award celebrates the Gold Medalists – the highest of the six levels of the Award - through the annual Gold Medal Ceremony. Held on Capitol Hill, Members of Congress join together to honor youth from across the country to recognize their accomplishments and outstanding contributions to our great nation.

### **Golf Classic**

**October 2, 2017**

Join over 60 Members of Congress and Chiefs of Staff at the Foundation's largest fundraiser of the year. Celebrity guests have included Emmitt Smith, Jeff Green, Patrick Ewing, and Dikembe Mutombo. The event is held at the PGA Tour's acclaimed TPC Potomac Golf Course at Avenel Farm.

### **State Dinner**

**TBA**

The rotating state dinner takes place annually in Washington, D.C. joining members of the state's congressional delegation, youth and partnering organizations from that particular state participate.

### **Annual Report to Congress Receptions:**

#### **Leadership Reception**

**March 22, 2017**

Hosted by Senate Majority Leader Mitch McConnell and House Democratic Leader Nancy Pelosi in the U.S. Capitol Building.

#### **Science, Technology, Engineering & Math (STEM) Stars**

**October 2017**

With special guests from the Senate Committee on Commerce, Science, and Transportation and the House Committees on Transportation and Infrastructure and Energy and Commerce.

#### **Health & Wellness**

**November 2017**

With special guests from the Senate Committee on Health, Education, Labor, and Pensions and the House Committee on Energy and Commerce.

#### **State Ceremonies**

**Throughout 2017/2018**

**California, Florida, Idaho, Mississippi, Missouri, New Jersey, New York, North Carolina, Pennsylvania, and Texas**

The Congressional Award Foundation organizes Congressional Award Ceremonies across the country. At these ceremonies awardees are honored by their congressional representatives. Parents, advisors and school administrators are encouraged to attend. At each State Ceremony, there is an opportunity for one sponsor (or several sponsors) to host the ceremony and/or reception.



# Congressional Award Foundation

## Partnership Opportunities

### Response Form

DONOR/ORGANIZATION: \_\_\_\_\_  
(As you would like it to appear in print and electronic materials)

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

#### PARTNERSHIP OPPORTUNITIES

Yes, we would like to partner with The Congressional Award Foundation!

\_\_\_ Premier | \$50,000

\_\_\_ Bronze | \$10,000

\_\_\_ Gold | \$25,000

\_\_\_ Patron | \$5,000

\_\_\_ Silver | \$15,000

\_\_\_ Other | \$ \_\_\_\_\_

Please refer to the  
Partnership Opportunities  
Chart for benefit options.

Yes, we would like to sponsor a State/District Ceremony: \_\_\_\_\_

Yes, I plan to make a contribution in the amount of \$ \_\_\_\_\_ but will not attend the 2017 events and would like my contribution to be fully tax-deductible.

Yes, we would like to sponsor one of the specific events such as golf, poker, or a dinner. Please send additional information about the following event: \_\_\_\_\_

No, I am unable to participate at this time, but wish to be kept informed of future events.

#### PAYMENT OPTIONS

Make checks payable to **The Congressional Award Foundation**

**Mail:**

Congressional Award Foundation  
P.O. Box 77440  
Washington, DC 20013

**Express Deliveries:**

Congressional Award Foundation  
379 Ford House Office Building  
Washington, D.C. 20515

Forms can be faxed to (202) 226-0131. For additional information, please contact Erica Heyse at (202) 226-0130 or [heyse@congressionalaward.org](mailto:heyse@congressionalaward.org).

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The Foundation is a non-profit 501(c)(3) organization. Tax ID# 52-1168592



# Congressional Award Foundation Partnership Opportunities Chart

UNIQUE OPPORTUNITIES	PREMIER \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	PATRON \$5,000
Donor will be showcased at the Gold Medal Ceremony in the U.S. Capitol complex.	√+	√			
Donor representative will be invited to assist in the presentation of Leadership and Horizon Awards to honorees at national events.	√				
Invitations to all Congressional Award events, including additional functions such as the New Member Reception and events with Hill Staff.	Four Guests	Two Guests			
Employee Program Engagement and Mentorship Training.	√				
<b>A LITTLE BIT OF EVERYTHING: CREDITS</b> Allocate your Credits Among Opportunities 1 Credit = 1 Ticket; 2 Credits = 1 Player	50	25	15	10	5
STEM Stars Reception	Tickets	Tickets	Tickets	Tickets	Tickets
Health & Wellness Reception	Tickets	Tickets	Tickets	Tickets	Tickets
Leadership Reception	Tickets	Tickets	Tickets	Tickets	Tickets
Gold Medal Ceremony	Tickets	Tickets	Tickets	Tickets	Tickets
Golf Classic	Players (max 8)	Players (max 6)	Players (max 4)	Players (max 4)	Players (max 2)
Chiefs of Staff Charity Poker Tournament	Tickets	Tickets	Tickets	Tickets	Tickets
State Dinner	Tickets	Tickets	Tickets	Tickets	Tickets
<b>PRINT &amp; PROMOTIONAL MATERIAL</b>					
Congressional Award Press Release	√	√			
Use of The Congressional Award logo for promotional purposes (with prior consultation)	√	√			
Partner Impact Report	√	√			
Recognition in social media, publications, website, & Annual Report to Congress	√+	√	√	√	



# Congressional Award Foundation

## Sponsorships for State Ceremonies

Currently, there are over 45,000 young people actively participating in The Congressional Award throughout the country. With young people enrolled from all 50 states and five territories, we work with all Members of Congress to promote the program and recognize their constituents on a regular basis.

While it is true The Congressional Award is a national organization, it is vitally important to understand that its program and life changing benefits are delivered locally. The program enlists the support of local congressional offices, schools, sponsors, youth organizations, and families that together foster resilience, strength, and support. The program is designed with local needs in mind. All community service performed by these young people benefits their own communities, and of great importance, all adult advisors are from the local area. We strongly believe that the future of America's youth is reached one individual at a time.

There are several areas throughout the United States that will be of focus in the coming year. Due to the volume of participants and awardees, the National Office will host Congressional Award Ceremonies in the following states/districts in 2017.

Location	Date	Title Sponsorship
New York, New York	March 11, 2017	<b>Sold Out</b>
Palm Beach Gardens, Florida	April 1, 2017	<b>Sold Out</b>
Dallas, Texas	April 8, 2017	<b>Sold Out</b>
Charlotte, North Carolina	April 22, 2017	<b>Sold Out</b>
Newark, New Jersey	June 5, 2017	<b>Sold Out</b>
Los Angeles, California	Fall 2017	\$10,000
Boise, Idaho	Fall 2017	\$10,000
Jackson, Mississippi	Fall 2017	\$10,000
St. Louis, Missouri	Fall 2017	\$10,000
Little Rock, Arkansas	Fall 2017	\$10,000

**These sponsorships can be combined with partnership opportunities as a package, if preferred.**

For additional information, please contact National Director Erica Heyse at (202) 226-0130 or [heyse@congressionalaward.org](mailto:heyse@congressionalaward.org).

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